McDonalds the place to make you go MMMMMM!

A Qarbon Qampus Production.

Directed and acted by Makhpiya Shannacappo

“My digital story about becoming fat on fast food”

This is the first part of my investigation into Fast Food and possible connections to the global obesity pandemic. This episode sets the scenes about my own personal health issues and where I got into bad habits of eating fast food. It defines obesity and describes how documentaries and law suits have increased the exposure on the fast food industry and its targeted marketing at children.

Filmed on location in Second Life

Production Date: October 2013

Key Words: Body Mass Index (BMI), Creative Commons, Digital Storytelling, Fat Head, Fast Food, Health, McDonalds, Obesity, Ronald McDonald, Super Size Me,

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Music Credits

Composer: Le Gros Mass
Album: Taste too (2009)
Songs: Fast Food & Plane

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Apologies to my Finnish friends for murdering your fine language

... I love you all!!!